

AlixPartners

**WHEN IT
REALLY
MATTERS.**



WHO WE ARE

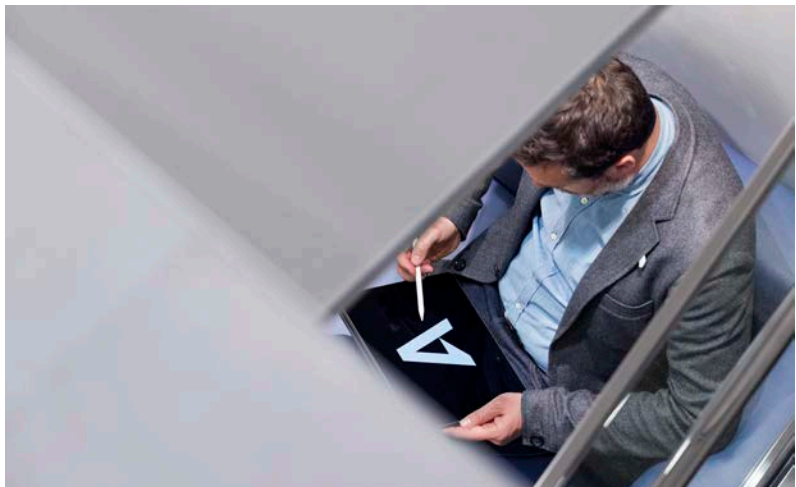
AlixPartners has worked with clients around the world for 40 years, helping businesses respond to challenges when everything is on the line—from urgent performance improvement to complex restructuring, from risk mitigation to accelerated transformation.

The way we work—with our clients, as well as each other—is as much a part of who we are as what we actually do. It's what makes us different—and the partner of choice for some of the world's most successful as well as some of the most challenged companies, when it really matters.

EXPERIENCE FROM THE START

We recruit the most highly qualified professionals in the business from a wide range of backgrounds, so when we take on a project, we bring diverse ideas and knowledge as well as specific industry experience and functional expertise to the table. But if we feel we can't make a difference, or if we think there are other advisors

who might be a better fit for what you need, we'll say so up front. We'll even point you in the right direction. We won't just tell you what we think you want to hear—as trusted advisors to companies, business leaders, owners and boards, candor is one of our greatest assets.





ON YOUR SIDE, AT YOUR SIDE

We're not just in your corner. We're in the ring with you. We work shoulder to shoulder with you to ensure the work we do is completely integrated with your vision, culture, and formula for success. You have invested time, energy, and experience into creating, growing, and managing your business, and while we bring a lot of experience to the table, we know it's your table, and we feel privileged to sit at it with you.






FAST FORWARD

Because we only work with clients when it really matters to them, time is often a factor—so we have to hit the ground running. Our people are assured problem-solvers, and our distinctive breadth and depth of experience means we've dealt with most situations before—which means we move quickly from analysis to action, working in small, agile teams.





“Our when it really matters mindset means moving to action quickly, and delivering practical solutions to the most intractable problems through small, experienced teams.”

– Simon Freakley, CEO



PERFECT FIT

Working together also applies to the way we work at AlixPartners. We form bespoke teams for each project that can quickly draw upon talent from across our global network, which means we incorporate a richer range of thinking. So you have the right team at your side—not to mention a combination of resources you won't find anywhere else.



“AlixPartners has helped us reduce the costs of coursing, logistics, manufacturing, and sales—which has put us in a solid position to focus on new product development.”

— CEO, Consumer products company

“We look for the ability to look at the finite detail, and the helicopter view, and to get people running at 100 mph. AlixPartners do all three simultaneously.”

— Client, UK

A COMMITTED RELATIONSHIP

We measure our success in real terms—by the results we deliver, not just the advice we give. So unlike many consultancies, we don’t make recommendations and walk away—we stick around until the job is done. We’re accountable for a practical, sustainable outcome designed not just to help you succeed today, but to leave you ready to build on that success in future—when it really matters.



OUR INDUSTRIES

- Aerospace, Defense, and Aviation
- Automotive and Industrial
- Business and Consumer Services
- Consumer Products
- Energy and Process Industries
- Financial Services
- Healthcare and Life Sciences
- Private Equity and Investment
- Restaurants, Hospitality, and Leisure
- Retail
- Technology, Media, and Telecom
- Transportation and Infrastructure



OUR SERVICES

Each project is different, but they all have one thing in common—a need for decisive, informed, and often urgent action.

And because that need is at the heart of everything we do, it has come to shape every aspect of our business.

MERGERS AND ACQUISITIONS

At every stage of the investment cycle, investors face critical opportunities to create — or destroy — value. Our complete suite of M&A services, from generating deal flow to improving performance to maximizing exit value, helps investors make the right decisions and take the right actions, *when it really mattersSM*.

- Pre-deal
 - Industry attractiveness and sector insights
 - Target identification and screening
 - Due diligence: operations and IT, commercial, management
 - Transaction advisory
 - Pensions
 - Legal & regulatory support
- Signing/Completion
 - Onboarding
 - Operational assessment
 - Setting value enhancement priorities
- Post-deal
 - Revenue growth
 - Sales force effectiveness
 - Cash forecasting and liquidity management
 - Business plan development
 - Leadership team effectiveness and organization design
 - Operational facility performance and network improvements
- Integration/Carve-Out
 - Post-merger integration
 - Carve-out
- Exit
 - Divestiture preparation
 - Transaction advisory
 - Sell-side due diligence

TECHNOLOGY & DIGITAL

AlixPartners delivers our suite of Technology & Digital services as a key component of our operational expertise across an array of industries to help organizations transform themselves. In leading companies, technology and digital is not separate, but is infused into operations, strategy and culture.

- Tech advisory
- Tech implementation
- Cyber

This integrated alignment creates what we call a BizTech – and is a hallmark of the highest performing firms. We tailor our approach and services to each client's position along their path of transformation and transition.

We've pioneered strategies for companies to improve revenue growth and operational efficiency by:

- Deploying a cloud-based digital infrastructure to gather all forms of data, and leverage that data by developing sophisticated digital tools that address the toughest pain points or seize the most promising opportunities
- Extending digital capabilities over time to establish a full-fledged digital backbone that is connected to legacy technology
- Ensuring cybersecurity strategy is aligned with business risk considerations, as well as corporate growth opportunity

TURNAROUND AND RESTRUCTURING

Since 1981, we have set the standard for preserving value in urgent situations. We were there when the bankruptcy code was created in the United States and we have been working with management, investors, and creditors around the world ever since. As one of the leading global providers of turnaround and restructuring services, our team has worked on many of the world's largest and most high-profile bankruptcies and restructurings.

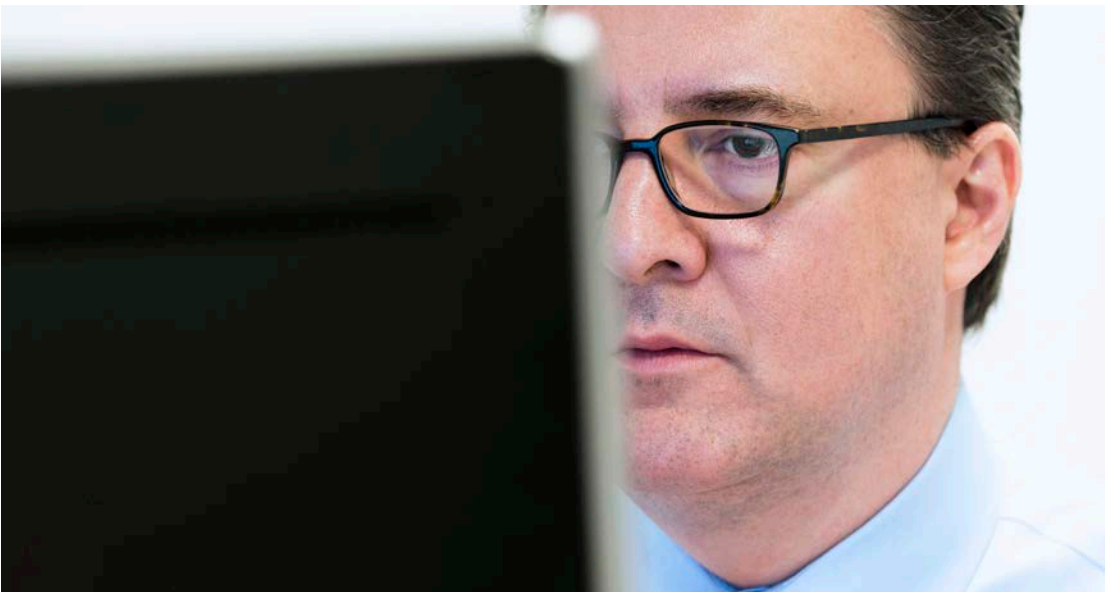
- Turnaround and restructuring consulting
- Bankruptcy, insolvency, and case management
- Interim management and chief restructuring officer services
- Financial assessment
- Creditor advisory services



INVESTIGATION, DISPUTES, AND RISK

Litigation. Regulation. Transactions. These business realities require preparation, clarity, and experienced professionals. We work with companies to bring transparency to the facts within the legal landscape and manage regulatory and other risk. Our areas of expertise include arbitration and litigation, economics consulting, valuation, investigations and compliance, expert testimony, mergers and other business transactions, and legal analytics and eDiscovery.

- Litigation & Arbitration
- Economics Consulting
- Investigations & Compliance
- Legal Analytics & Discovery
- Valuation



PERFORMANCE IMPROVEMENT

In the early 1980s, AlixPartners helped create the restructuring industry and developed a set of powerful approaches and techniques. Since then, we have enhanced these methodologies and tools and created a differentiated approach to business transformation that helps companies achieve ambitious new goals. We bring our *when it really mattersSM* mindset, honed in urgent situations, to the critical decisions and thorny performance issues that all companies must confront. With deep real-world industry and consulting experience and a suite of proprietary tools, we work collaboratively with management teams and owners to achieve transformative, sustainable results.

- Go-to-market and revenue growth
- Sourcing and purchasing transformation
- Operational performance improvement
- Organizational effectiveness and efficiency



AMERICAS

Boston
+1 617 742 4400

Buenos Aires
+54 11 5031 2900

Chicago
+1 312 346 2500

Dallas
+1 214 647 7500

Detroit
+1 248 358 4420

Houston
+1 713 276 4900

Los Angeles
+1 213 437 7100

New York
+1 212 490 2500

San Francisco
+1 415 848 0283

Washington, DC
+1 202 756 9000

Wilmington
+1 302 824 7139

EMEA

Abu Dhabi
+971 2 495 0583

Dubai
+971 4 7046000

Dusseldorf
+49 211 97 55 10 00

London
+44 20 7098 7400

Manchester
+44 161 838 4500

Milan
+39 02 360 12000

Munich
+49 89 20 30 40 00

Paris
+33 1 76 74 72 00

Riyadh
+966 11 402 0246

Zurich
+41 44 588 00 00

ASIA

Hong Kong
+852 2236 3500

Seoul
+82 2 2160 1800

Shanghai
+8621 6171 7555

Tokyo
+81 3 5533 4800

