



# CORONAVIRUS IMPACT

## AmCham “how-to” guide

### A MESSAGE FROM LUCIANO FONTANA, DIRECTOR, CORRIERE DELLA SERA

Dear AmCham members,

*Fifty days ago, our lives radically changed when “Patient 1” appeared in the Codogno hospital. We then found out that the virus was already circulating in Italy, that other outbreaks had occurred a few kilometers from Bergamo, and that this strain of “corona,” in addition to being unknown to science and medicine, was highly contagious, and in many cases deadly. One after another, orders from the government and the regions have gradually locked us in our homes, interrupting the overwhelming majority of working and business activities, as our doctors and healthcare personnel deal with an unprecedented emergency.*

*“Andrà tutto bene” – “Everything will be alright” was the slogan to shore up our spirits, to deal with the terrible scenes coming to us from hospitals and nursing homes. Unfortunately, everything is not alright. We cannot say this when Italy has seen more than twenty thousand deaths, with more than ten thousand dying in Lombardy – and when infections have exploded throughout the world, with particular virulence in Europe and the United States. But we know that our scientists, our experts, are working to stem the epidemic, and are preparing everything needed for the vaccine. We aren’t fighting with our bare hands, as we did against the Plague in the seventeenth century. We’re doing our part, as citizens. And we feel the solidarity of friendly countries, and in particular the United States – our allies, our trading partners, but above all a nation that shares our values of protecting people, their health, and their individual and economic freedoms.*

*The time has come to make these bonds even stronger, to demonstrate – as we are indeed doing – that we know how to help one another and to find a common road to emerge from a situation without comparison since the Second World War. We will have to coexist with the coronavirus for a long time to come. Our lives will suffer more changes – and so will our economic activities. The time has come to start thinking about a restart plan preconditioned upon the health of all citizens. A plan that exploits the tools that science and technology have made available, so as to avoid starting back at square one after so many sacrifices. The months to come will still be hard ones, but we know that we’ll succeed, and that we’ll get back to living, producing, and traveling. And when it’s all over, we’ll carry with us an undeniable lesson: training, research, and skills are the best tools in order to achieve societies equipped to handle all emergencies. It is a lesson I’m certain no one will forget.*

*In particular, I take this opportunity to thank my friends at the American Chamber of Commerce in Italy for their invaluable role in strengthening the bonds between our two countries.*

**Luciano Fontana**  
 Direttore  
 Corriere Della Sera

## UPDATES ON AMCHAM'S ACTIVITIES



An "observatory" page on the developments of the situation connected with the spread of coronavirus in Italy and the world, with a focus on the USA!

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### AMCHAM BULLETIN IS COMING BACK!

During these past months, to be able to provide you with all the most up-to-date news on the spread of COVID-19 and its repercussions on the domestic and international economy, we chose to suspend sending out our traditional Newsletter dedicated to AmCham's activities and Member news.

We are glad to announce that starting this week, we'll be resuming this important information service, to keep you up-to-date on our upcoming webinars and give you the usual opportunity to recount your initiatives.

The "AmCham Bulletin" will also be back, with a fresh new look!

Send us your news, by writing to: [dipillo@amcham.it](mailto:dipillo@amcham.it)

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### AMCHAM LIVE WEBINAR

We look forward to seeing you at our upcoming AmCham live Webinars:

- "How COVID-19 is Shaping American Politics and the Economy" with Patrick C. Costello, Director of Washington External Affairs presso il Council on Foreign Relations (CFR) in Washington, DC, Wednesday, April 22 at 16.00pm

Download [HERE](#) the April 7 webinar presentation: "Beyond coronavirus: The path to the next normal," by Massimo Giordano, Managing Partner McKinsey & Company.

A graphic with a blue background. At the top left, it says "#CORONAVIRUS" in white and "COLMARE LE DISTANZE" in pink. Below that, in white text, it says: "Anche se sei in quarantena e devi limitare il contatto fisico, ci sono tanti modi per sentirti vicini: cellulari, e-mail, social media, videoconferenze". To the right, there are several small video call windows showing people's faces. At the bottom left, there are logos for the "Ministero della Salute" (Italian Ministry of Health) and the "World Health Organization". At the bottom right, the website "www.salute.gov.it" is listed.

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### THE SITUATION IN ITALY AND THE UNITED STATES: TAKING STOCK

[Every one of us has a role to play in winning this war](#)

After the five Decrees of the Prime Minister issued in recent weeks, the Council of Ministers approved the new [Legislative Decree no. 23](#) on April 8, which establishes public guarantees to promote access to credit for businesses, and provides for suspending payments on credit instruments.

President Trump, by signing the memorandum [published by the White House](#) on Friday, authorized a major assistance package to Italy, benefiting national healthcare facilities through technological and logistical supplies. Divided into eight sections, it refers to Italy as one of America's "closest and oldest Allies."



## The United States is Providing Health and Humanitarian Assistance to Italy



### “PHASE 2” AND THE RESTART TASK FORCE

At the [April 10 Press Conference](#), Prime Minister Giuseppe Conte instituted a **task force** of economics and social experts for “phase 2” of the coronavirus emergency.

The [Task Force](#) will be charged with imagining how to restart the economy after an almost 2-month stoppage, and to turn this crisis into an opportunity to transform Italy into a more modern and competitive country, by using technology to make infrastructures and processes equal to the challenges of a world that most likely will no longer be what it was before.

The Task Force includes **Giuseppe Falco**, CEO of the Italy-Greece-Turkey system and Senior Partner & Managing Director of The Boston Consulting Group, as well as Board Member of AmCham Italy, to whom best wishes are extended for this highly important task.

Lombardia NOTIZIE Online

### RICETTE MEDICHE VIA SMS/EMAIL: come fare

**Che cos'è**  
Il codice della ricetta medica

**Chi lo riceve**  
A partire dal 3 aprile, ai cittadini che hanno registrato i contatti nel proprio Fascicolo Sanitario Elettronico (FSE) o presso gli sportelli di scelta e revoca sarà attivato automaticamente

**Dove si riceve**  
Via SMS o Email

**Quando**  
Ogni volta che sarà disponibile una nuova ricetta dematerializzata Farmaceutica

**Come attivare il codice ricette (NRE) via SMS**

Vuoi attivare il servizio di invio codice **ricetta (NRE)** via SMS per le ricette farmaceutiche?

Hai bisogno di supporto? Chiama il Numero Verde 800.030.606

Durante l'emergenza COVID-19 puoi andare in farmacia con **NRE** e Tessera Sanitaria

Puoi attivare il servizio chiedendo al tuo medico di farlo per te, quando lo chiami per farti prescrivere una ricetta

Sei già un utente del Fascicolo Sanitario Elettronico e servizi welfare digitali? L'attivazione è automatica, non devi fare nulla!

**WWW**

Puoi attivare il servizio dalla home page del sito del Fascicolo Sanitario [www.fascicolosanitario.regione.lombardia.it](http://www.fascicolosanitario.regione.lombardia.it) bastano Tessera Sanitaria e numero di cellulare da abilitare, non occorre autenticarsi

HJR Editore

### THE SITUATION IN THE UNITED STATES

#### [There's light at the end of the tunnel, thanks to the American people](#)

After the conversion of New York's Javits Convention Center into one of the largest hospitals in the United States, the Army Corps of Engineers is working to build no fewer than 22 field hospitals in 18 states.

Since the start of the pandemic, [FEMA and the Department of Health and Human Services](#) have distributed more than 11.7 million N95 respirators, 26.5 surgical masks, 4.4 million smocks, and upwards of 22.6 million gloves.

#AmericaWorksTogether is the hashtag President Trump has launched to promote businesses that decide to hire employees during times of crisis, and to highlight Americans' solidarity initiatives.

## WORKING IN THE TIME OF CORONAVIRUS

With the threat of coronavirus hovering menacingly almost everywhere, the possibility of having to work from home becomes increasingly likely for a growing segment of workers. In this case, long-established [business processes](#), modes of communication, and team dynamics can easily be swept away. However, the first glimmers of adaptation are starting to be seen: from [car dealerships](#) to the [retail](#) sector, various industries are trying to limit the impact of coronavirus, using new organizational models. [Harvard Business Review](#) offers some suggestions and tips on how to adapt one's business to the "post-pandemic" world.

## THE SOCIAL IMPACT OF COVID

The costs of the coronavirus pandemic for people will be very high – and not only in terms of work, given that many companies are developing "[C-Level plans](#)" to guarantee *business continuity*. Anxiety, fear for the future, and a slowing of social dynamics will have considerable [repercussions](#) on our everyday lives.

As pointed out in [HBR](#), we have to learn how to manage stress in order to deal, in a conscious way, with this period of emergency, and to prepare to fully experience the rebuilding phase.



## THE GLOBAL CONTEXT

In order to be kept up-to-date at all times on the European and global situation, we recommend AmCham EU's useful [Covid-19 Portal](#) and the U.S. Chamber of Commerce's [Global Dashboard on COVID-19 Government Policies](#), which provides an all-inclusive overview of the measures every government has adopted to deal with the health emergency. Lastly, we recommend this brief "[outlook](#)" on the trade in medical devices as a support in the tough battle against coronavirus.

COVID-19

Rientri dall'estero di cittadini italiani o stranieri residenti in Italia

Sono consentiti i transiti aereoportuali per i voli di connessione con altre destinazioni nazionali

Sono consentiti i transiti sul territorio nazionale dei cittadini stranieri che rientrino nel loro Paese

Ministero degli Affari Esteri e della Cooperazione Internazionale

NEW



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## THE GOOD NEWS

We open this section with the message of love and hope from tenor Andrea Bocelli, expressed at the concert held at the Duomo in Milan (thanks to the hospitality of the city's Mayor Giuseppe Sala, and of Fedele Confalonieri, President of the AmCham Italy Associate [Veneranda Fabbrica del Duomo](#) and streamed live on Easter Sunday, April 12, 2020, for an "Italy that will again be the driver of rebirth that we all hope for."



In recent weeks, [encouraging news](#) has come from the vaccine front, as in the case of Johnson&Johnson and the [University of Pittsburgh School of Medicine](#) (UPMC). According to the [World Health Organization](#), 70 vaccines are being developed globally, with three of them already being tested on humans.

Thanks also to funding from the Gates Foundation and the Coalition for Epidemic Preparedness Innovations, the one the biotech company [Inovio](#) is developing has entered its human trial phase, following the promising results that led to clearance by the Food and Drug Administration.

[Bill Gates](#) has also decided to [simultaneously fund seven factories](#) to produce the vaccine, committing US\$ 125 million (more than € 115 million) to construct laboratories and develop other instruments of use for research.

[Jack Dorsey](#), CEO and Co-Founder of Twitter, [has donated US\\$ 1 billion](#) (about 28% of his personal wealth) to combat coronavirus.

[Industrial conversion](#) is proceeding apace: [Ford](#) has joined forces with some companies, including [3M](#) and [GE Healthcare](#), to accelerate the manufacture of respirators and ventilators for coronavirus patients.

## APPELLO URGENTE

SI CERCANO AZIENDE PER LA PRODUZIONE  
DI MASCHERINE E/O DISPOSITIVI  
DI PROTEZIONE INDIVIDUALE  
**LEGGI L'AVVISO  
E LE INDICAZIONI TECNICHE**

SALUTE

Regione  
Lombardia

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## PROFESSIONAL NOTES



## I CONSIGLI DEI SOCI DI SETTORE

### Aspetti legali e fiscali

During this emergency situation, the professional notes produced by our Members may be viewed on our [website's dedicated page](#).

Here are the new documents that have arrived:

- **Pedersoli Studio Legale** has developed a highly current memo concerning the rules of responsibility borne by private and public healthcare facilities in terms of civil liability to patients.

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## CORPORATE AID TRACKING

Please e-mail us ([cremona@amcham.it](mailto:cremona@amcham.it)) all the initiatives undertaken by your company, in terms of donations and/or assistance during this period so difficult for our country. We will be happy to highlight them during the days to come on our website and in the upcoming issues of this newsletter.



Today more than ever, it is essential to show the strength and generosity of the Italian/American business community!

### Link Utili

[Ministero della Salute](#)[Protezione Civile](#)[Organizzazione Mondiale della Sanità](#)[Istituto Superiore di Sanità](#)[Regione Lombardia](#)[Presidenza del Consiglio dei Ministri](#)[Epicentro](#)[Department of State](#)[Centers for Disease Control and Prevention](#)

Sincerely,  
**AmCham Italy**

Stay connected!



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[amcham.it](http://amcham.it)

[Gestisci la tua iscrizione](#) | [Cancella iscrizione](#)

Ricevi questa email perché ti sei registrato sul nostro sito e hai dato il consenso a ricevere comunicazioni email da parte nostra.

AmCham Italy, Via Cesare Cantù, 1, Milano, MI IT  
[www.amcham.it](http://www.amcham.it)