



# Transatlantic Award Gala Dinner

“Sustainability”

Milan, November 26<sup>th</sup>, 2012

# American Chamber of Commerce in Italy

## Profile

AmCham Italy was founded in 1915 with the purpose of increasing and promoting the economic and cultural relations between United States and Italy.

AmCham Italy is a no-profit private association and is affiliated to the “Chamber of Commerce of the United States of America”, a network of 100 US Chambers of Commerce in 91 countries with over 3 million affiliated companies.

AmCham Italy and the network of American Chambers is a unique platform for development of political and business relations.

Besides playing a prominent role as facilitator of the economic dialogue between Italy and United States, among its lobbying activity, AmCham offers its Members a privileged channel to directly interact with the highest American and Italian political and institutional representatives.

## Networking

The institutional and business relationships developed during the past 90 years of activities between Italy and the USA are a precious and unique asset which AmCham offers to its Members.

Each month AmCham organizes events such as lunches, dinners, cocktails and debates, which involves political personalities, influential entrepreneurs and academics.

50 events are organised each year for the Members and the national press. Each event is a precious opportunity to establish useful contacts to your business, to interact with CEOs of the highest companies and current opinion makers. A typical American approach based on relationship values.



# Gala Dinner 2012

For the seventh consecutive year AmCham organizes the “Transatlantic Award Gala Dinner” entitled “Sustainability” in Milan on Monday, November 26th 2012.

As in the previous editions, also this “Transatlantic Award Gala Dinner” plans to entrust, with an Award, important Business personalities which have distinguished themselves in the promotion and development of the transatlantic relations between the United States and Italy.

The Ambassador of the United States of America, David Thorne, has confirmed his presence together with other distinguished guests of honour.

As in the past it will be a unique occasion, for companies and professionals to share a pleasant and elegant dinner with its own guests, colleagues or clients in an elegant and distinctive setting.



# AmCham Officers

President	Vittorio Terzi Senior Director McKinsey & Company, Inc. Italy
Vice Presidents	David Bevilacqua CEO Cisco Italy – Vice President Cisco Corporate
	Mario Mascolo President & CEO 3M Italia Spa
	Maria Pierdicchi Managing Director, Head of Southern Europe Standard & Poor's Credit Market Services Italy Srl
	Eugenio Sidoli President & CEO Philip Morris Italia
Treasurer	Luca Arnaboldi Senior Partner Carnelutti Studio Legale Associato
Managing Director	Simone Crolla American Chamber of Commerce in Italy

*The Board of Directors is composed of 41 members representing multinational corporations from Italy and U.S.A.*



# Event description

- ❖ **Event:** Transatlantic Award Gala Dinner “Sustainability”
- ❖ **Venue and date:** Milan, Monday, November 26<sup>th</sup> 2012
- ❖ **Time:** 7.30pm / 11.30pm
- ❖ **Location:** East End Studios, Spazio Antologico, Via Mecenate 84/10
- ❖ **Purpose :** Annual Award Gala Dinner to entrust companies and/or personalities with the presence of Italian and American political and economic Institutions
- ❖ **Participants:** About 300 people
- ❖ **Guest target:** CEO, Vip, Media, Opinion leader



# Past Gala Awards 2011 - 2006

## Milan, November 28 2011 – East End Studios

**AMPLIFON** - *Franco Moschetti,*  
*Amministratore Delegato*

**CAMPARI** - *Stefano Saccardi,*  
*General Counsel & Business Development Officer*

**KEDRION** - *Paolo Marcucci,*  
*Presidente e Amministratore Delegato*

**LANDI RENZO** - *Pierpaolo Marziali,*  
*Investor Relator & Acquisition Manager*

**LAVAZZA** - *Marco Lavazza,*  
*Vice Presidente*

**CONSTELLATION BRANDS** – *Sandro Sartor,*  
*Amministratore Delegato, Ruffino*

**ELI LILLY** – *Jonsson Patrik,*  
*Presidente e Amministratore Delegato*

## Milan, November 25 2008 – Salone dei Tessuti

**AURELIO DE LAURENTIIS,** *Presidente*

**ROBERTO POLI,** *Presidente di ENI Spa*

**NICOLA BULGARI,** *Vice Presidente di Bulgari Spa*

**ROMANO VOLTA,** *Presidente di Datalogic Spa*

**DIANA BRACCO,** *Presidente di Bracco Spa*

## Milan, November 29 2010 – East End Studios

**APTUIT SRL** – *Timothy Tyson,*  
*Executive Chairman & CEO*

**STATE STREET BANK** – *Riccardo La Manna,*  
*Chief Executive Officer*

**SUN EDISON** - *Carlos Domenech,*  
*Presidente*

**AGUSTA WESTLAND** - *Giuseppe Orsi,*  
*Chief Executive Officer.*

**FIAT GROUP** – *Sergio Marchionne,*  
*Amministratore Delegato*

**RAINBOW SPA** - *Iginio Straffi,*  
*Presidente*

## Milan, December 5 2007 – Salone dei Tessuti

**KEITH CHRISTIANSEN,** *Chief Curator European*  
*Paintings del Metropolitan Museum of Art*

**NERIO ALESSANDRI,** *Fondatore e Presidente di*  
*Technogym*

**PAOLO PASCALE,** *Presidente di Tecnam*

**SERGIO DOMPÉ,** *Presidente ed Amministratore*  
*Delegato di Dompé Farmaceutica*

**FERRUCCIO FERRAGAMO,**  
*Presidente ed Amministratore Delegato della*  
*Salvatore Ferragamo*

## Milan, December 3 2009 – Teatro Versace

**TITTI POSTIGLIONE,** *Protezione Civile*

**ARVEDI,** *Cav. Lav. Giovanni Arvedi*

**AUTOGRILL,** *Gianmario Tondato da Ruos*

**BAI-Brescia Antincendi International,** *Flavio*  
*Gandolfi*

**ENEL,** *Cav. Lav. Fulvio Conti*

**FINCANTIERI,** *Giuseppe Bono*

**PROGETTO GRANO,** *Cav. Lav. Benito Benedini*

**MASSIMO GAGGI,** *Corriere della Sera*

## Milan, December 13 2006 - Museo Nazionale della Scienza e della Tecnologia “Leonardo da Vinci”

### PICCOLO TEATRO DI MILANO

**MAURO DEL RIO,** *Presidente di Buongiorno Spa*

**BEPPE SEVERGNINI,** *Giornalista e Scrittore*

**GIUSEPPE MASERA,** *Direttore della Clinica*  
*Pediatria dell’Università di Milano presso*  
*l’Ospedale San Gerardo di Monza*

**ROSSELLA BISAZZA,** *Direttore Comunicazione di*  
*Bisazza*



# Awards 2012



## Italian corporations:

- ❖ GranitiFiandre
- ❖ Impregilo
- ❖ Pastificio Rana
- ❖ Sofidel (Regina, Softis, Le Trèfle ecc.)

## USA corporations:

- ❖ Agco (Laverda SpA)
- ❖ Dow
- ❖ Heinz

## Special award:

- ❖ Baronessa Mariuccia Zerilli Marimò  
Casa Italiana Zerilli - Marimò of New York University



# Sponsorship details

## **GALA SPONSORS**

Euro 8.000,00 + VAT 21%

*Includes:*

- 2 people seating at the AmCham Italy President e U.S.A Ambassador table
- 2 people seating at the AmCham Italy Managing Director & Consul General U.S.A. table
- 1 table for 10 people
- Menù personalised with company logo
- Company logo (top positioning) on the sponsor board
- Company logo on the AmCham website
- Official greetings
- Brief speech on the stage

## **TAVOLO PLATINUM**

Euro 5.600,00 + VAT 21%

*Includes:*

- 1 table position Premium for 10 people
- Menù personalised with company logo
- Company logo (top positioning) on the sponsor board
- Company logo on the AmCham website
- Official greetings

## **TAVOLO SILVER**

Euro 3.500,00 + VAT 21%

*Includes:*

- 1 table for 10 people
- Menù personalised with company logo
- Company logo (top positioning) on the sponsor board

## **TAVOLO DIAMOND**

Euro 6.500,00 + VAT 21%

*Includes:*

- 1 table position Premium for 12 people
- 2 people seating at the AmCham Italy Managing Director & Consul General U.S.A. table
- Menù personalised with company logo
- Company logo (top positioning) on the sponsor board
- Company logo on the AmCham website
- Official greetings

## **TAVOLO GOLD**

Euro 4.000,00 + VAT 21%

*Includes:*

- 1 table for 10 people
- Menù personalised with company logo
- Company logo (top positioning) on the sponsor board
- Company logo on the AmCham website

## **Individuale participation**

Euro 180 + VAT 21%



# Past Gala Dinners

