



EON EXPERIENCE FEST 2019

BOLOGNA, ITALY | MARCH 27-28, 2019

Agenda - March 27, 2019

- 09.00 Registration & Refreshments
- 10.00 Welcome - How will AVR revolutionize how we Learn, Train, and Perform in the future
Dan Lejerskar, Founder of EON Reality
- 10.15 Introduction - Connecting the Dots by using AVR for Lifelong Learning
- 10.20 Academia: Engaging students today: How can AVR help?
Peter Looker, Head of Learning, Teaching and Pedagogy, Nanyang Technological University
- 10.50 Break
- 11.00 Interactive Digital Center Italy - Tour
- 12.15 Plenary, Announcements & Media:
- Palma Costi, Assessore alle Attività Produttive della Regione Emilia-Romagna
 - Marco Lombardo, Assessore Comune di Bologna
 - Massimo Bosso, Sindaco di Casalecchio di Reno
 - Benjamin V. Wohlaer, Console Generale degli Stati Uniti d'America
 - Simone Crolla, Consigliere Delegato American Chamber of Commerce in Italy
 - Mirko Degli Esposti, Prorettore Vicario Alma Mater Studiorum - Università di Bologna
 - Enrico San Giorgi, Prorettore per la didattica Alma Mater Studiorum - Università di Bologna
 - Leonardo Salcerini, Amministratore delegato Toyota Material Handling Italia
- 13.00 Lunch
- 14.00 How AVR is revolutionary the industry
Mats Johansson, President, EON Reality
- 14.15 Lean in Industry 4.0
Stefano Cortiglioni, Toyota Academy Director, TMHE Regional Manager & TPS Senior Advisor, Toyota Material Handling Italia
- 14.35 Improving the Quality of Life by Using Augmented and Virtual Reality
Jason Hiscocks, Technical Advisor, UNIDO
- 14.55 From BIT to Quantum BIT and the Future of AVR
Michele Grossi, IT Architect, IBM
- 15.20 Virtual Reality and Lenovo Workstations
Fabio Veronelli, WS Business Development Manager, Lenovo
- 15.40 Virtual Reality and Intellectual Property - Be Competitive in the Market
Paolo Marzano, Partner, Legance - Avvocati Associati
- 16.00 – 16.30 Open Showroom, Networking & Drinks

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