



**June 2-8
2019**

DRAFT*
PROGRAM

AmCham Mission to the West Coast

***Please note that
this program is subject
to change.**

SEATTLE



**SAN
FRANCISCO**



**SILICON
VALLEY**



Supported by



**Ambasciata d'Italia
Washington**



**Consolato Generale d'Italia
San Francisco**

Thursday, May 23 – Milan



6:30pm - 8:30pm

Networking cocktail to get ready for our trip!

You are all invited at the new space *Talent Garden Calabiana* for an evening of **mix and mingle** and for a friendly occasion to get to know each other before the trip.

Alessandro Braga, Corporate Innovation Director at Talent Garden, will also give us an overview on the **Silicon Valley ecosystem**.

Don't miss it!

(www.cloud4vi.com Talent Garden Calabiana, via Calabiana 6, Milan)



Sunday, June 2 – San Francisco

Off we go!

The meeting point for those who have chosen United and Lufthansa flights is **Malpensa Airport**. Flight **LH 249** leaves for Frankfurt at **11:00am**.

Flight **UA59** with the new **777/300ER Polaris** leaves for San Francisco at **1:55pm**.

Arrival at SF International Airport at **4:30pm** local time.

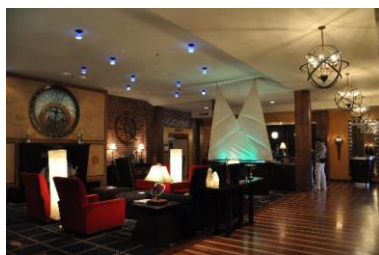


Private transfer to the **Argonaut Hotel**.

Housed in the historic Haslett Warehouse, an all-brick building, this **luxury boutique hotel** enjoys a perfect setting at the coveted **Fisherman's Wharf**, boasting stunning views of the **San Francisco Bay**, the **Golden Gate Bridge** and **Alcatraz**.

In the whole century-old building, there is a **relaxed ambience** inspired by the area's nautical past, with many carefully chosen details.

(www.argonauthotel.com 495 Jefferson St, San Francisco, CA 94109)



Sunday, June 2 evening – San Francisco

7:30pm - 9:30pm

Welcome dinner at the **Blue Mermaid Restaurant**, the cosy and casual on-site restaurant of the Argonaut Hotel was completely renovated in 2017. The restaurant is known for its exceptional, **sustainably-farmed seafood dishes** and charming wharf-side ambiance.

(471 Jefferson St, San Francisco, CA 94109)



Monday, June 3 morning – San Francisco

9:00am – 10:00am

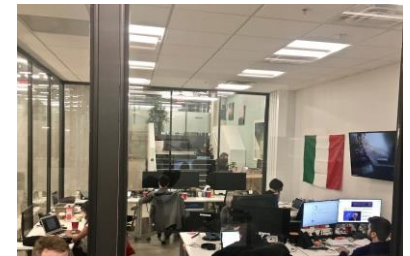
We're starting off the first day over breakfast at the Argonaut Hotel to review together the program of the next few days.

10:30am - 12:00pm

Meeting with **Andrea Calcagno**, the Italian entrepreneur and **CEO** of **Cloud4Wi**. The company offers a **cloud-based application suite** for location services. Its mission is to help enterprises across multiple industries better **understand** and **engage customers**.

Cloud4Wi's suite connects more than **130 million mobile users** across 45,000 locations in more than 120 countries, while collecting more than 10 billion of location data per month. **Top global brands** currently relying on Cloud4Wi include Adecco, Armani, Burger King, Gruppo FS Italiane, HFE, Illy, Lacoste, McDonald's, Prada Group.

(www.cloud4wi.com 222 7th St, San Francisco, CA 94103)



12:30pm - 2:00pm

Perfect time off to explore the area of the **Embarcadero**, one of the **liveliest** and **most scenic** areas in San Francisco.

A recommended place for a good lunch is **Gott's Roadside** with lots of outdoor tables and located at the **Ferry Building**, one of San Francisco's icons. This Northern California restaurant group serves excellent burgers, salads, sandwiches and seafood dishes.

(www.gotts.com One Ferry Building, #6, San Francisco, CA 94111)



Monday, June 3 afternoon – San Francisco

citi VENTURES



2:30pm - 4:30pm

Meeting with **Vanessa Colella, Head of Citi Ventures**, the venture capital arm of Citicorp Banking Corporation specializing in incubation and seed investments.

Citi Ventures aims to **deliver breakthrough impact** by bringing together leading startups and Citi's businesses to **scale innovation** and **open new pathways** to growth.

The Venture Investing team focuses on identifying and investing in entrepreneurs who will help define the future of financial services.

(www.citi.com/ventures Steuart Tower, 1 Market St #1550, San Francisco, CA 94105)



4:45pm - 5:15pm

Before heading back to the hotel, it is worthy to stop at the **Coit Tower**, the 64-meter-tall monument dedicated to the volunteer firemen who died in San Francisco's five major fires.

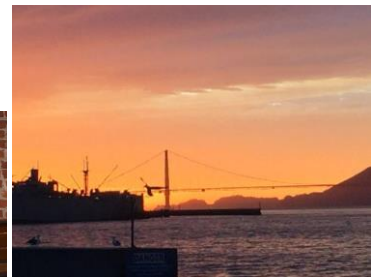
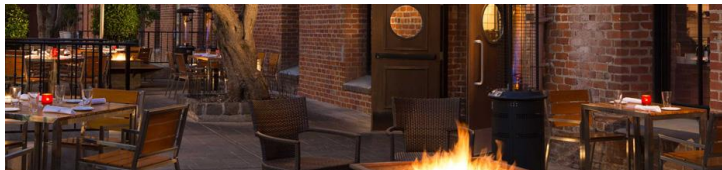
The tower sits in the middle of San Francisco on **Telegraph Hill**, considered the most **optimal 360-degree viewing point** of the San Francisco Bay.

(1 Telegraph Hill Blvd, San Francisco, CA 94133)

5:30pm - 7:00pm

Back to the Argonaut hotel.

Lighten up and enjoy the sunset while sipping a drink and discussing the first day of meetings!



7:30pm - 9:30pm

OPTIONAL: Dinner together at the **Marlowe**.

Marlowe is a market-driven **neighborhood American bistro** housed in a rustic-chic and inviting space. Bright and bold flavors from a three-star chef and a little family history create an exciting new restaurant concept nestled in **San Francisco's slick SoMa neighborhood**.

(www.marlowesf.com 500 Brannan St, San Francisco, CA 94107)



SAN FRANCISCO
MARLOWE
EST. 2010

Tuesday, June 4 morning – Silicon Valley

8:00am

Bye bye San Francisco!

After breakfast and after checking out, our group will meet in the hotel lobby.

Private transfer to **Silicon Valley**.



facebook



10:00am – 1:00pm

Meeting at **Facebook HQ** with **Alessandro Canella** and **Giorgio Cavaggion**, **Data Science Manager** and **Data Scientist**.

Alessandro and Giorgio will lead the group around the Facebook campus and will share their personal experience working for one of the most famous companies in the world. They will also explain the importance **DS activities** for the company and their areas of application. Before leaving the campus, we will also have lunch at one of Facebook Cafés.

(Building 15 - 1 Hacker Way Menlo Park, CA 94025)

1:00pm – 1:30pm

Private transfer to **Cupertino**.

2:00pm – 3:30pm

Meeting at the **Apple Park**, with **Luca Maestri**, **Apple's senior vice president** and **chief financial officer**.

As CFO, Mr. Maestri oversees the accounting, business support, financial planning and analysis, treasury, M&A, investor relations, internal audit and tax functions at Apple. He joined Apple in 2013 as vice president of Finance and corporate controller, and has worked closely with Apple's senior leadership since his arrival.

(www.apple.com 1 Apple Park Way Cupertino, CA 95014)



3:30pm – 4:00pm

A quick stop for a coffee and a visit at the **Apple Park Visitor Center**.



Tuesday, June 4 afternoon – Silicon Valley

4:30pm - 5:30am

Time to enjoy a walk around the **campus of Stanford University**. Stanford University - *a place for learning, discovery, innovation, expression and discourse* - with over **130 years** of history, is one of the **world's leading teaching and research universities**.

(www.stanford.edu 450 Serra Mall, Stanford, CA 94305)



6:00pm

Check-in at the **Enchanté Boutique Hotel**.

The Enchanté is a quaint, lovely boutique hotel inspired by **French architecture** in downtown **Los Altos**, a town with tree-lined streets and a small village atmosphere located 40 miles south of San Francisco **in the heart of Silicon Valley**.

(www.enchantehotel.com 1 Main St, Los Altos, CA 94022)



7:30pm - 10:00pm

Group dinner in downtown Los Altos at the **Los Altos Grill**, a **local institution in Silicon Valley** and the perfect place to enjoy classic **American favorites** and **live music** in a warm and inviting atmosphere.

After dinner if not too tired, there is still time for a nice evening walk to discover **Main and State Streets**.

(www.losaltosgrill.com 233 3rd Street Los Altos, California 94022)



Wednesday, June 5 - Silicon Valley & Seattle

7:15am - 8.00am

Group breakfast and check-out.

8:30am – 10:30am

Meeting and visit at **IBM Research – Almaden**, IBM's **Silicon Valley innovation lab**, where scientists, computer engineers and designers are **pioneering scientific breakthroughs** across disruptive technologies including AI, healthcare and life sciences, quantum computing, blockchain, storage, IoT and accessibility.

Our host will be **Jed W. Pitera**, research staff member in **Science and Technology** at the IBM lab. During our visit we will also meet with other two Italian researchers.

(www.research.ibm.com/labs 650 Harry Road San Jose, CA 95120)



11:00am - 1:00pm

Visit at GooglePlex, headquarters of Google in Mountain View and meeting with **Alessandro Spreccaceneri**, **Shopping CS Lead**. Alessandro has significant experience at Google in leading departments in start-up, early-stage growth and global operations. After the meeting with Alessandro we will have a quick lunch at the Google Café *Pausa*.

(1600 Amphitheatre Pkwy, Mountain View)

United Airlines domestic **flight UA447** leaves San Francisco at 4:04pm and arrives at **Seattle Tacoma Int. Airport** at 6:15pm.

Private transfer to the **Loews Hotel 1000**, ideally situated just **steps from the waterfront** near **Pike Place Market**, Seattle Art Museum, and the bustling shopping and business districts.

(www.loewshotels.com/hotel-1000-seattle1000 1st Ave, Seattle, WA 98104)



7:30pm - 10:00pm – *OPTIONAL*

Discover the nightlife of **Seattle's Waterfront district** and enjoy a glass of good wine and delicious American food at the **Purple Café and Wine Bar**, a must when visiting the city.

Famous for a beautiful and amazingly vast wine assortment behind the bar and a spiral staircase that wraps around it from floor to ceiling.

(www.purplecafe.com 1225 4th Ave, Seattle, WA 98101)



purple
CAFÉ AND WINE BAR

Thursday, June 6 - Seattle

8:00am

The group will meet in the hotel lobby.

8:30am - 10:00am

Group breakfast and meeting at the **Starbucks Center**, the world headquarters of the **most famous coffee chain** founded in 1971 that are located in the **largest multi-tenant building** by floor space in Seattle.

(www.starbucks.com 2401 Utah Avenue South Seattle, WA)



11:00am - 1:00pm

Meeting at the **Amazon HQ** with **Marco Argenti, Vice President, Technology ASW** and **Stefano Stefani, Senior Principal Engineer ASW**.

Our group will also have the chance to visit **Spheres**, the three spherical conservatories on the headquarters campus of the company.

(www.amazon.com 410 Terry Ave. North, Seattle, WA,)

2:30pm - 5:00pm

Meeting with **Boeing** company spokesperson who will talk about the **Commercial Market Outlook (CMO)**, the is the **longest running jet forecast** and the most comprehensive analysis of the commercial aviation industry. .

The meeting will be followed by a **private tour** of the **Everett facility**, the **largest manufacturing building in the world**.

(www.boeing.com 9801 27th Ave West, Everett, WA)



7:45pm - 10:00pm

Wrap-up group dinner at the **Steelhead diner**, a **smart-casual** restaurant in the heart of **Pike Place Market** where people can relax and enjoy the amazing food of **Chef Kevin Davis**.

(www.steelheaddiner.com 95 Pine St, Seattle, WA 98101)

Friday, June 7 – Back to Italy

After a few free hours, an 11:00am private transfer will take the participants flying United and Lufthansa from the hotel to the Tacoma International Airport.

Flight **LH 491** leaves for Frankfurt at **1:50pm**.

On **Saturday June 8**, Flight **LH 252** leaves Frankfurt at 12.35pm for Malpensa and arrives at **1:45pm**.

It is also possible to choose an early flight that leaves at **6.05am** to Newark and arrives at Malpensa at **8:40am** on **Saturday June 8**.