

Gianmario Verona

Gianmario Verona is Rector of Bocconi University.

He is a Professor of Management specialized on the strategic management of technology and innovation, with a focus on the theme of digital transformation.

Between 2007 and 2013 he was a Visiting Professor at the Tuck School of Business at Dartmouth College and in 1997 and 1998 he was a Visiting Scholar at MIT (Massachusetts Institute of Technology).

Before being appointed Rector, he served Bocconi as Dean of the Faculty (2014-2016), Director of the MBA program (2012-2014), and Director of the PhD in Business Administration (2009-2012).

He is author of 70+ academic articles and 5 books and has published in all leading management journals. Over the years he has collaborated with many Global500 companies, innovative multinationals and newly founded startups in terms of applied research, executive education and consulting activity.



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Gianmario Verona è Rettore dell'Università Bocconi.

E' Professore di Management e i suoi studi sono dedicati alla comprensione dell'innovazione e delle strategie tecnologiche delle aziende, con particolare focus sul tema della digital transformation.

Tra il 2007 e il 2013 è stato Visiting Professor presso la Tuck School of Business del Dartmouth College e nel 1997-1998 Visiting Scholar presso il MIT (Massachusetts Institute of Technology).

Prima di essere nominato Rettore ha svolto il ruolo di Prorettore alle Risorse Umane (2014-2016), Direttore del Master in Business Administration (2012-2014) e Direttore del PhD in Economia Aziendale (2009-2012).

E' autore di più di settanta articoli e di 5 libri e ha pubblicato nelle più prestigiose riviste internazionali di management. Ha collaborato in termini di consulenza, formazione e ricerca applicata negli anni con molte imprese del Fortune 500 e con molte start up e multinazionali innovative.